

SUPPLEMENT TO CONTRACT FOR
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT NO. 410556

1. THE NAME OF THE CANDIDATE IS: Carlos Curbelo
US House of Representatives
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF _____ in
the ☐ Primary Election, ☒ General Election, or ☐ Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS
Carlos Curbelo for Congress
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS
Paul Kilgore
5. THE CONTACT PERSON FOR THE PURCHASER IS:
Jonathan Ferrell
Name
1747 Pennsylvania Ave Washington DC
Address
703-683-4877
Phone Number
70006
6. THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:
Paul Kilgore - Treasurer

* The Treasurer is often the only top officer of a Candidate Committee.

ORDER

WPLG, INC.

Justin Votta

PHI

NAT

Orders
Order / Rev: 410556
Alt Order #: 08437114
Product Desc: CURBELO 4 CONGRESS
Estimate: 8601
Flight Dates: 11/05/16 - 11/08/16
Original Date / Rev: 11/07/16 / 11/07/16
Order Type: GENERAL

Primary AE:

Sales Office:

Sales Region:

Agency
Name: American Media & Advocacy Group
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Cash

Broadcast

EOM/EOC

15%

Advertiser
Name: Pol/C Curbelo/R/CON/FL
Demographic: A35+
Product Codes: PL-Candidate
Priority: P-2
Revenue Codes: AGY, POL, CAND

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Unit Code:

00:15:00

General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/08/16	5	\$9,500.00	\$8,075.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	5	\$9,500.00	\$8,075.00	0.00
Totals	5	\$9,500.00	\$8,075.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Justin Votta			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WPLG	11/07/16	11/08/16	M-F 7-9a GMA Good Morning America M-F	CM	7-9am (7:00 AM-9:00 AM)	MT-----	:30	1	\$5,000.00	P-2	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/07/16	11/13/16	MT-----			1		\$5,000.00		0.00				
2	WPLG	11/07/16	11/08/16	M-F 5a LCL News LCL 10 News @ 5am	CM	5-6am (5:00 AM-6:00 AM)	MT-----	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/07/16	11/13/16	MT-----			1		\$1,500.00		0.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		1	WPLG	11/07/16-11/13/16	M-F 5a LCL News	5-6am	MT-----	:30		\$1,500.00		0.00	NM		
3	WPLG	11/07/16	11/08/16	M-F 10-11a Live/Kelly 9/12 Live/Kelly 9/12	CM	10-11a (10:00 AM-11:00 AM)	MT-----	:30	3	\$1,000.00	P-2	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/07/16	11/13/16	MT-----			3		\$1,000.00		0.00				
Totals														5	\$9,500.00